

# MOHAMMAD ARSLAN

Communication Designer



## About

I'm Mohammad Arslan, from Prayagraj, Uttar Pradesh, India. I am a Communication Designer currently pursuing Bachelor of Design at National Institute of Design, Haryana.

I create meaningful connections between ideas, visuals, and people. My work revolves around crafting design systems that speak clearly, evoke emotion, and inspire action. I approach every project as a narrative where strategy and aesthetics converge to form a cohesive experience. Communication design, for me, is about shaping perception, creating identity, and building visual languages that resonate. My strength lies in merging conceptual thinking with expressive execution, ensuring that every design communicates purpose with precision and impact.

## Experience

### Injun Space

June 2025

Communication Designer - Full time

### Mouse & Cheese Design Studio

March 2025- June 2025

Communication Designer - Internship

- Contributing to the development of brand visual languages and communication strategies for diverse design projects.
- Collaborated on "Edit", a sports brand's product launch — created product listings for a yoga bag, designed the content strategy, and helped define its visual direction across platforms.
- Worked on the branding of an internal podcast project.
- Assisted in brainstorming, visual storytelling, and aligning design solutions with the studio's broader brand goals.

Education		Technical skills	
<div><div><div>National Institute Of Design, Haryana</div><div>Communication Design</div><div>2021 - 2025</div></div><div><div>St. Joseph's College, Prayagraj</div><div>ICSE (X) &amp; ISC (XII)</div><div>2006 - 2020</div></div></div>		<div><div>Adobe Premiere Pro</div><div>Adobe After Effect</div><div>Adobe Illustrator</div><div>Adobe Audition</div><div>Adobe Photoshop</div><div>Figma</div><div>Blender</div><div>Da Vinci</div><div>Reaper</div><div>Audition</div></div>	
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